



Shareforce

The business contracts standard.

Intelligent digital ecosystem for legal model documents



Version 2.0

Shareforce: Unique legal cloud services

1. Current dynamics

- Law firms, companies and government bodies have a strong need for simple and cost-efficient access to good, up-to-date legal model documents.
- The business legal market is set to take full advantage of the possibilities offered by IT and this will have a disruptive effect.
- Sharing/Access economy. The future of (standard) commercial legal documents lies in **access over ownership**. The internet, the use of IT and increasing competition (especially on price) will act as a further catalyst for this subscription-based model.
- There is a substantial need for digital legal **ecosystems**: partnerships between law firms, companies, government bodies and universities based on interdependence, which use digital platforms to achieve a common goal (moving away from organisation-based thinking to seeing the organisation as part of a larger ecosystem).
- Developments in the field of **blockchain** will prompt demand for high-quality market-standard model contracts.

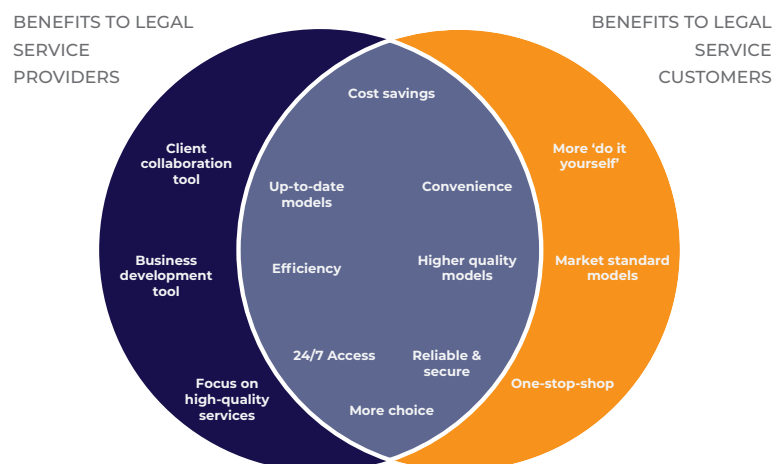
2. Rapidly changing playing field

- Great pressure on clients to reduce legal costs (especially external costs).
- Clients no longer accept high costs for services that could be provided more efficiently and should be publicly accessible.
- Attorneys and civil-law notaries want to focus on high-quality work, while also efficiently helping clients in relation to standard questions and documents.
- Legal services are increasingly 'commoditising'.
- Developing and updating own models is often neglected as a priority and is no longer profitable.
- Competition in the field of specialist business legal services is increasing:
 - Decrease in number of big clients due to consolidation.
 - Increase in number of niche - and foreign law firms.
 - Accountancy firms have entered the market.
- Most providers of specialist legal service operate in the same area and generally offer the same; the lack of distinctiveness has a negative impact on prices.
- Clients have a stronger negotiating position because they now have access to more information, enabling them to make efficient comparisons between providers in terms of costs and service levels.
- The market is becoming more segmented as more routine work is given to low-price providers in order to cut costs.

3. Shareforce

- Highly efficient model development and update process.
- Improves the quality of your models.
- Enables secure use of precedents.
- An intelligent online ecosystem for business legal model documents, which benefits both law firms and their clients.
- Developed for and by law firms and their clients.
- Online access to extensive databases containing high-quality model clauses and model contracts.
- No longer the need to develop and update legal model documents solo.
- Gives law firms the opportunity to co-launch a value-added service for clients and prospects and to engage in business development.
- Specifically developed with the aim of creating market-standard model contracts.
- Work together to optimise the contract life cycle: go from model to contract, without all the unnecessary but customary steps beforehand or afterwards.
- Plug-and-play Legal Tech; no IT development and maintenance costs

4. Benefits of using Shareforce



Shareforce: Factsheet

	Shareforce	Current software	Benefits shareforce
Type models (Comparable with)	Dynamic (Online newspaper)	Static (Printed newspaper)	<ul style="list-style-type: none"> Documents are assembled online in real time. Each time that a document is opened, the most recent versions of the relevant clauses are retrieved from your database (just like when you open or refresh a website).
Most recent update	Moment when opened	Moment when last saved	<ul style="list-style-type: none"> Shareforce's dynamic models are up-to-date as of the moment they are opened. Static models are up-to-date as of the moment they were last saved (in other words, when they were most recently manually amended).
Basis database	Clause-based	Document-based The documents saved contain many similar clauses.	<ul style="list-style-type: none"> Clauses are saved once and reused in the relevant documents. No duplication of identical clauses, which gives a huge boost to efficiency and quality: <ul style="list-style-type: none"> Updates are distributed automatically to all documents in which the updated clause is used. Updates are processed automatically and no longer need to be done manually. Everyone in the organisation will be using the same standard clauses (e.g. on arbitration).
Enrichment of clause data	Yes	No	<ul style="list-style-type: none"> Record of relationship between original model document or clause (parent) and those derived from it (clones). Record of ownership of clause and company/professional profile of owner. Analysis of use of clause for certain industries, market segments, deal values etc. (data analysis). Matching (under development): interpretation of clauses and measurement of percentage match with similar clauses. Automated clause prompt (under development). Ranking and voting (under development).
Cloning	Yes	No	<ul style="list-style-type: none"> By creating a clone of a model document or clause (the parent), a model can be amended in line with individual needs/insights. The user of a clone is notified when the parent document or clause is updated, offering them the option of accepting/rejecting the change in the clone as well.
Online access	Yes	No	<ul style="list-style-type: none"> Thanks to online sharing, users no longer have to develop, update, manually amend or save the same commercial model contracts on their own. 24/7 online access to business legal model documents. All the benefits of the access over ownership model.
Online collaboration	Yes	No	<ul style="list-style-type: none"> Benefit from online suggestions from fellow professionals for amendments to contracts/clauses, drawing on their knowledge and experience; suggestions can be accepted efficiently. Share and collaborate within your own organisation, with other organisations (e.g. clients or model document suppliers) or both, possibly in closed groups. Jointly develop market-standard model contracts and benefit from the resulting ultimate efficiency gains.
Substance over form	Yes	No	<ul style="list-style-type: none"> Models are automatically generated in line with a pre-defined corporate identity and style (possibly your own). Styling plays no role when drafting a document.